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PROTECTION  
STATE DEPARTMENT FOR SOCIAL  
PROTECTION & SENIOR CITIZEN AFFAIRS

# Digital data systems and targeting for social protection

*Speaker Details Go Here*



# Universal vs targeted approaches to social protection



- Proponents of universalism in social protection often have concerns of;
  - Human rights or principles of equity,
  - Practicalities of targeting and;
  - The costs involved e.g. Administrative costs and costs to beneficiaries
  - Defining appropriate thresholds for poverty, and measures which sometimes leads to exclusion bias
- However, targeted approaches are still relevant today mainly due to funding constraints but also because targeting maximizes programme impact,
- Targeting for social protection through the different methods such as community based targeting, geographical or categorical targeting can benefit from innovation including digital innovation.



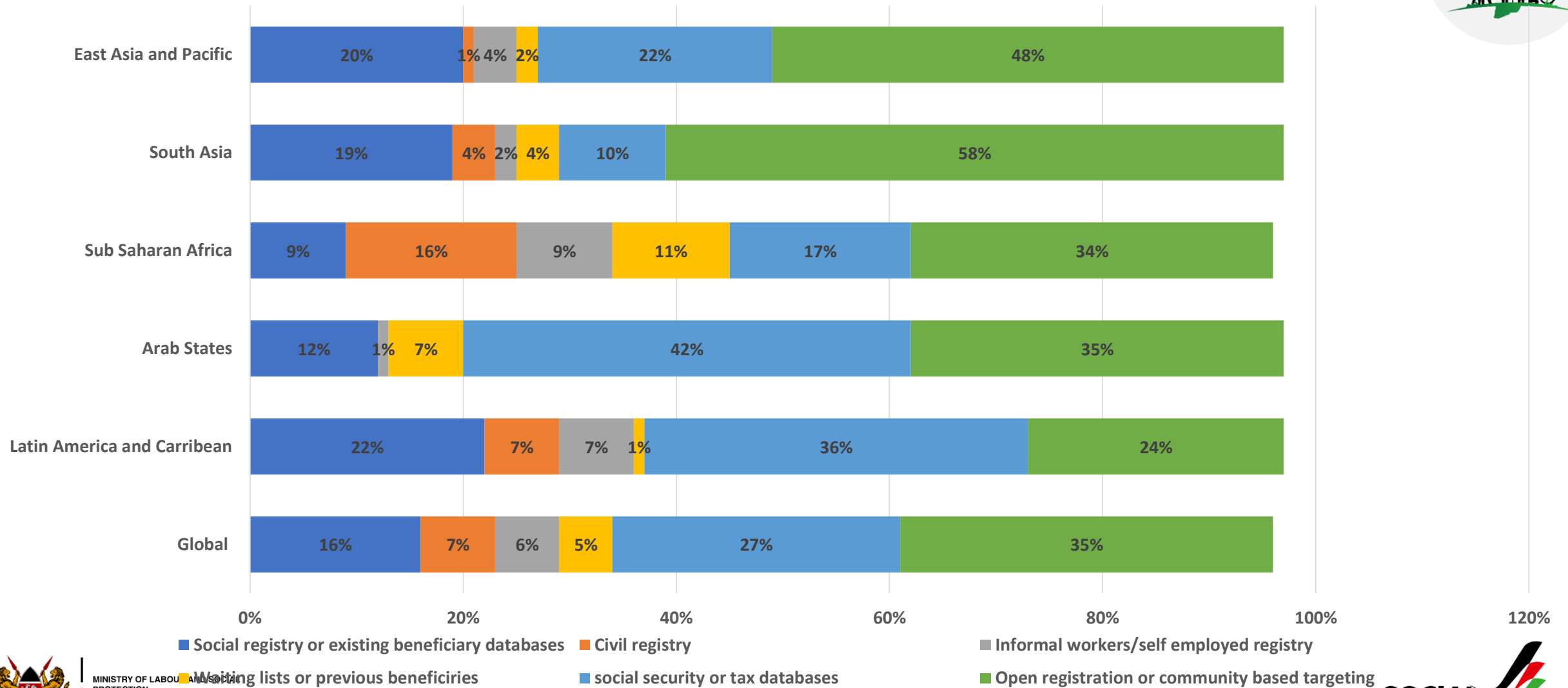
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# Participant identification mechanisms



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# Participants identification mechanisms



- The most commonly used mechanism to identify beneficiaries for SP was open registration, followed by social security or tax database
- In terms of regions- most Low income countries used open registration and waiting lists
- Most High income and middle income countries used social security or tax databases- could be due to a huge informal sector, low labor market and social insurance measures



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# Innovative practices in participant identification for SP



- Use of social registries that are already in existence eg. from ongoing or previous programmes, some have been able to identify previously ineligible HHs to benefit after relaxing criteria for eligibility
- Easing eligibility criteria and documentation required, and using waiting lists of existing programmes- good for expanding SP programs; consider disability inclusive criteria, easing of most inclusive criteria e.g in Iraq



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# How can we tap into such innovations

- Public private partnerships to allow for investment into innovative ideas on efficient systems for targeting the right people
- Tap into the demographic dividend- innovative youth who are able to develop solutions to address targeting challenges
- Human centered design approaches which take into account the specific needs of the participants during design of SP programs



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# THANK YOU!

## ANY QUESTIONS?

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